

# GOLD SHOW 2020 MEDIA GUIDELINES

We currently support most industry leading software on both Mac and PC platforms. All elements should be included such as images and fonts used to create the ad. We prefer images supplied to be **CMYK** which are **300 dpi** at the size they will be printed. Corel Draw, Adobe Pagemaker and Microsoft Publisher are not supported. These have to be provided as **PDF** or **EPS** with all **text converted to curves**.

## HOW TO SUBMIT FILES

Please submit files via email, to [office@dawsoncitychamberofcommerce.ca](mailto:office@dawsoncitychamberofcommerce.ca)  
We also accept files via **Dropbox** or **Wetransfer**

If you have any inquiries, please contact the Chamber offices at 1-867-993-5274

## AD DIMENSIONS AND SPECS

Ads must be submitted at the exact size the ad is to run in the book per the following dimensions:

<b>FULL PAGE AD:</b>	7.5 inches wide x 10 inches tall \$700.00
<b>TWO-THIRDS PAGE AD:</b>	7.5 inches wide x 6.625 inches tall \$550.00
<b>HALF PAGE AD:</b>	7.5 inches wide x 4.875 inches tall \$450.00
<b>THIRD PAGE AD:</b>	7.5 inches wide x 3.2083 inches tall \$375.00
<b>QUARTER PAGE AD horizontal:</b>	7.5 inches wide x 2.375 inches tall \$300.00
<b>QUARTER PAGE AD vertical:</b>	3.625 inches wide x 4.875 inches tall \$300.00
<b>BUSINESS CARD AD:</b>	3.625 inches wide x 2.375 inches tall \$200.00

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